EMOTIONS IN TEXT: DIMENSIONAL AND CATEGORICAL MODELS

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Text often expresses the writer's emotional state or evokes emotions in the reader. The nature of emotional phenomena like reading and writing can be interpreted in different ways and represented with different computational models. Affective computing (AC) researchers often use a categorical model in which text data are associated with emotional labels. We introduce a new way of using normative databases as a way of processing text with a dimensional model and compare it with different categorical approaches. The approach is evaluated using four data sets of texts reflecting different emotional phenomena. An emotional thesaurus and a bag-of-words model are used to generate vectors for each pseudo-document, then for the categorical models three dimensionality reduction techniques are evaluated: Latent Semantic Analysis (LSA), Probabilistic Latent Semantic Analysis (PLSA), and Non-negative Matrix Factorization (NMF). For the dimensional model a normative database is used to produce three-dimensional vectors (valence, arousal, dominance) for each pseudo-document. This three-dimensional model can be used to generate psychologically driven visualizations. Both models can be used for affect detection based on distances amongst categories and pseudo-documents. Experiments show that the categorical model using NMF and the dimensional model tend to perform best.

Received 28 July 2010; Revised 25 March 2011; Accepted 28 April 2011; Published online 3 September 2012

Key words: affective computing, text mining, emotion models.

1. INTRODUCTION

Emotions and affective states are pervasive in all forms of communication, including text based, and increasingly recognized as important to understanding the full meaning that a message conveys, or the impact it will have on readers. Given the increasing amounts of textual communication being produced (e.g., emails, user created content, published content) researchers are seeking automated language processing techniques that include models of emotions.

Emotions and other affective states (e.g., moods) have been studied by many disciplines. Affect scientists have studied emotions since Darwin (1872), and different schools within psychology have produced different theories representing different ways of interpreting affective phenomena (comprehensively reviewed in Davidson, Scherer, and Goldsmith 2003).

In the last decade technologists have also started contributing to this research. Affective computing (AC) in particular is contributing new ways to improve communication between the sensitive human and the unemotionally computer. AC researchers have developed computational systems that recognize and respond to the affective states of the user (Calvo and D'Mello 2010). Affect-sensitive user interfaces are being developed in a number of domains including gaming, mental health, and learning technologies. The basic tenet behind most AC systems is that automatically recognizing and responding to a user's affective states during interactions with a computer, can enhance the quality of the interaction, thereby making a computer interface more usable, enjoyable, and effective.

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The AC literature has tried to remain agnostic to the controversies inherent to the different theories (Calvo and D'Mello 2010). However, ignoring the important debates has significant limitations, because a functional AC application can never be completely divorced from underlying emotion theory. We take here cross-disciplinary approach to compare the implications of different emotion theories in the way we detect emotions in text.

A commonly found difference among emotion, and therefore computer models, is in the way emotions are represented. One popular approach involves the use of a categorical representation, in which emotions consist of labels, such as boredom, frustration, anger, etc. This is the approach adopted in most of the models surveyed in Calvo and D'Mello (2010). An alternative approach emphasises the importance of the fundamental dimensions of valence and arousal in understanding emotional experience. Dimensional approaches have long been studied by emotion theorists (Russell 2003) and evidence suggests the existence of at least two fundamental dimensions of emotional experience: valence (i.e., pleasure/displeasure) and arousal (i.e., activation/deactivation). Russell (2003) believed they were universal primitives and called the feeling at any point on this two-dimensional space core affect. Other researchers have found "dominance" a third dimension important to represent emotional phenomena (Bradley and Lang 1994), particularly in social situations. Dimensional approaches have been proposed in frameworks to study emotions and learning (Kort, Reilly, and Picard 2001) and also been used to build software agents (Zakharov, Mitrovic, and Johnston 2008). Other AC approaches using dimensional models have been reviewed recently (Calvo and D'Mello 2010).

Research on automated affect recognition in text, the foci of this study, has also focused on categorical approaches (Gupta, Gilbert, and Fabbrizio 2010). In this case, the computational models automatically label documents (or parts of) using supervised and unsupervised techniques. The focus is partially caused because the labels can then be used as metadata that search engines or recommender systems can use. Somewhere in the middle between categorical and dimensional approaches are those that use ordered labels such as the work on sentiment analysis where labels are representations of *sentiments*, for example, when movie reviews were studied by Kennedy and Inkpen (2006) who used positive, negative, and neutral valence. We discuss this literature further in the next section.

Psychologists on the other hand have most often worked on dimensional models of affect produced by different types of stimulus such as photos (Lang, Greenwald, Bradley, and Hamm 1993) and even text (Bradley, and Lang 1999).

The goal of this study is to evaluate the merits of these two conceptualizations of emotions (a *categorical model* and a *dimensional model*) on textual corpora. The different models are likely to afford different applications. What these applications are and the accuracies that can be expected in each of them are research questions. For example, the way people normally refer to emotions is using affective labels, dimensional approaches would likely be harder to understand and possibly less useful for designing human-computer interfaces. On the other hand language and personal differences will be part of the problem of "representation" (Parkinson 1995) that is the way people internalize the relationship between these emotional categories and emotional dimensions might instead be a more generalizable representation.

This study contributes an evaluation of different computational approaches based on the two models of emotion (categorical and dimensional) mentioned above. The evaluation is based on unsupervised techniques that incorporate three dimensionality reduction methods and two linguistic lexical resources.

The rest of the paper is organized as follows: In Section 2 we present research of the emotion models used to capture the affective states of a text. Section 3 describes the techniques of affect classification utilizing lexical resources. More specifically, it describes the role of emotion models and lexical resources in the affect classification. In addition, we

give an overview of the dimension reduction methods used in the study. In Section 4 we go over the affective datasets used. Section 5 provides the results of the evaluation, before coming to our discussion in Section 6.

2. BACKGROUND

2.1. Emotions in Text

Early research trying to link text and emotions includes that by social psychologists and anthropologists trying to find similarities on how people from different cultures communicate (e.g., Osgood, May, and Miron 1975).

Research aimed at understanding how people express emotions through text, or how text triggers different emotions, was conducted by Osgood (Osgood, May, and Miron 1975). Osgood used multidimensional scaling (MDS) to create visualizations of affective words based on similarity ratings of the words provided to subjects from different cultures. The words can be thought of as points in a multidimensional space, and the similarity ratings represent the distances between these words. MDS projects these distances to points in a smaller dimensional space (usually two or three dimensions). Osgood found "evaluation," "potency," and "activity" to be the emergent dimensions. *Evaluation* quantifies how a word refers to an event that is pleasant or unpleasant, similar to the hedonic valence dimension used in this project. *Potency* quantifies how a word is associated to an intensity level, particularly strong versus weak, equivalent to the arousal dimension used here. *Activity* refers to whether a word is active or passive.

Valence-Arousal-Dominance models have rarely been used before in computational approaches to the analysis of emotion in text (Kim, Valitutti, and Calvo 2010; Kim and Calvo 2010). Rubin et al. used Watson and Tellegen's Circumplex Theory of Affect (Rubin, Stanton, and Liddy 2004) on their own data set and found it useful to classify excerpts into the eight categories that the model represents in a valence-arousal space. Francisco and Hervás (2007) used ANEW in combination with a Wordnet, but did not use any feature selection technique and the evaluation was restricted to four self-annotated stories. Evidence from psychology suggests that they are primary dimensions of affective experience (Barrett 2006; Russell 2003). We are even beginning to understand the neural substrates of how words are emotionally perceived in these dimensions (Kensinger and Corkin 2004). We believe they are essential in a bio-inspired model of emotion. Other dimensional models have been used, but generally with dimensions not driven by psychological theories but the output of corpora based approaches such as Latent Semantic Analysis (LSA). Example of this work are Bellegarda (2010) and Valitutti, Strapparava, and Stock (2005).

Other dimensional models have been used in the psychology literature to represent emotions. The Affective Norm for English Words (ANEW) (Bradley and Lang 1999; Stevenson, Mikels, and James 2007) is one of several projects to develop sets of normative emotional ratings for collections of emotion elicitation objects, in this case English words. This initiative complements others by Bradley and colleagues such as the International Affective Picture System -IAPS (Lang, Greenwald, Bradley, and Hamm 1993), a collection of photographs. These collections provide values for valence, arousal and dominance for each item, averaged over a large number of subjects who rated the items using the Self-Assessment Manikin (SAM) introduced by Lang and colleagues.

Categorical approaches for representing affective states are the most commonly used and are often based on a thesaurus that defines the emotional categories. These models (and their thesauri) are based on the assumption that people using the same language have similar conceptions for different discrete emotions. For example, Wordnet, a lexical database of English terms widely used in computational linguistics research (Miller, Beckwith, Fellbaum, Gross, and Miller 1990) was extended with information on affective terms (Strapparava and Valitutti 2004). An emotional category corresponds to a Wordnet synset (a collection of affective synonyms). WordNet-Affect (Strapparava and Valitutti 2004) is one of several affective lexical repositories of words referring to emotional states. WordNet-Affect has an additional hierarchy of affective domain labels.

Other researchers have tried to identify words or lexical structures that are predictive of the affective states of writers or speakers (Cohn, Mehl, and Pennebaker 2004; Kahn, Tobin, Massey, and Anderson 2007, Pennebaker, Mehl, and Niederhoffer 2003). Several of these approaches rely on the Linguistic Inquiry and Word Count (LIWC) (Pennebaker, Francis, and Booth 2001), a validated computer tool that analyzes bodies of text using dictionary-based categorization. LIWC based affect-detection methods attempt to identify particular words that are expected to reveal the affective content in the text (Cohn, Mehl, and Pennebaker 2004; Hancock, Landrigan, and Silver 2007; Kahn, Tobin, Massey, and Anderson 2007). Although computational linguistics has often focused on using content words, discarding pronouns, articles and preposition (function words), Pennebaker and colleagues have found ample evidence that function words have important social psychological functions. The evidence comes from multiple disciplines. For example, the use of first person singular pronouns (e.g., "I," "me") has been shown to be been linked to negative emotions (Chung and Pennebaker 2007; Weintraub 1989). In one of these studies students were asked to write about coming to college. The findings showed that currently depressed students used these pronouns more often that either formerly depressed or never depressed students. In other studies Pennebaker and colleagues have studied speeches by political figures (i.e., Rudolph Giuliani former Governor of New York) and showed how the changes in word use (particularly first person singular pronouns) correlated to what is know about their private lives. Increased use of first person singular pronouns increased when he broke up with his wife and when he learned about having cancer, evidence indicates that there might be a biological substrate to the social use of function words. Two areas of the brain dedicated to language are the Wernicke (left temporal lobe) and the Broca (left frontal lobe). Subjects with neurological damage in Wernicke's area (with Broca intact) use function words (but no content) and communicate socially well. Damage in Broca's area leads to poor social communication and lack of function words.

Text-based affect detection systems have gone a step beyond simple word matching by performing a semantic analysis of the text. For example, Gill et al. (2008) analyzed 200 blogs and reported that texts judged by humans as expressing fear and joy were semantically similar to emotional concept words (e.g., phobia, terror for fear and delight, bliss for joy). They used LSA (Landauer, McNamara, Dennis, and Kintsch 2007) and the Hyperspace Analogue to Language (HAL) (Lund and Burgess 1996) to automatically compute the semantic similarity between the texts and emotion keywords (e.g., fear, joy, anger). Although this method of semantically aligning text to emotional concept words showed some promise for fear and joy texts, it failed for texts conveying six other emotions, such as anger, disgust, and sadness. So it is an open question whether semantic alignment of texts to emotional concept terms is a useful method for emotion detection.

Another approach to textual affect sensing is to construct models from large corpora of world knowledge and apply these models to identify the affective tone in texts (Akkaya, Wiebe, and Mihalcea 2009; Breck, Choi, and Cardie 2007; Liu, Lieberman, and Selker 2003; Pang and Lee 2008; Shaikh, Prendinger, and Ishizuka 2008). For example, the word "accident" is typically associated with an undesirable event. Hence, the presence of "accident" will increase the assigned negative valence of the sentence "I was late to work because of an accident on the freeway." The technique of using corpora to extract background knowledge

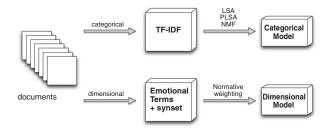


FIGURE 1. Categorical and dimensional models.

can lead to inaccuracies when this corpora and the corpora to be labeled are statistically different. This approach is sometimes called sentiment analysis, opinion extraction, or subjectivity analysis because it focuses on valence of a textual sample (i.e., positive or negative; bad or good), rather than assigning the text to a particular emotion category (e.g., angry, sad). Sentiment and opinion analysis is gaining traction in the computational linguistics community and is extensively discussed in a recent review (Pang and Lee 2008).

Supervised and unsupervised machine learning techniques have been used to automatically recognize emotion in text. Supervised techniques have the disadvantage that large annotated datasets are required for training. Because the emotional interpretations of a text can be highly subjective, more than one annotator is needed, and this makes the process of the annotation very time consuming and expensive. For this reason, unsupervised methods are normally preferred in the realm of Natural Language Processing (NLP) and emotions.

The ways supervised and unsupervised techniques can be used to process text have been discussed before. For example, Strapparava and Mihalcea compared a supervised (Naïve Bayes) and four unsupervised techniques (combinations of LSA with Wordnet Affect) for recognizing six basic emotions (Strapparava and Mihalcea 2008). They found that the different systems have different strengths. NB, for example, was the most accurate (F1) for *Joy* but not for the other five emotions. Using the Wordnet Affect lexicon had the highest precision but a low recall. LSA using all the emotion words had the highest recall but the precision is lower.

Techniques for detecting emotions in text have been applied to different application domains. For example, D'Mello and colleagues (D'Mello, Craig, Witherspoon, McDaniel, and Graesser 2008) used LSA but for detecting utterance types and affect in students' dialogue within an Intelligent Tutoring System. As it is required in a categorical model of emotions, D'Mello proposed a set of categories for describing the affect states in student-system dialogue.

Some researchers have theorized ways to combine the categorical and dimensional models. For example, while considering emotions and learning, Kort (2001) combined the two emotion models, placing categories in a valence-arousal plane. To date, most AC researchers have utilized and evaluated supervised methods based on the categorical emotion model.

3. METHODS

This section discusses the techniques for implementing our categorical and dimensional models. The techniques, described in Figure 1, show how in the categorical models for affect detection the vector spaces are produced through mathematical dimensionality reduction techniques. In the dimensionality based model the distances are measured on a psychologically-based three dimensional space (valence, arousal, dominance). For both models we discuss unsupervised techniques were *pseudo-documents or text units* and emotional categories are represented in a common vector space. All text units including sentences, paragraphs, documents, subject responses or other text units are referred here as *pseudo-documents*. Distances between both can then be measured and they can be used to label pseudo-documents with their closest category.

3.1. Categorical Models

Pseudo-documents (i.e., sentences, paragraphs or responses) in our categorical approach, are converted to a vector space using Term Frequency/Inverse Document Frequency (tf-idf), a weighting scheme developed for Information Retrieval (Baeza-Yates and Neto 1999). More specifically, terms are encoded as vectors, whose components are co-occurrence frequencies of words in corpora pseudo-documents. Frequencies are weighted according to the log-entropy with respect to the tf-idf weighting schema (Baeza-Yates and Neto 1999). The vector-based model (VSM) representation enables words, sentences, and sets of synonyms (i.e., WordNet synsets) to be represented in a unifying way as vectors. VSM provides a variety of definitions of distance between vectors, corresponding to different measures of semantic similarity.

The VSM representation can be reduced with techniques well known in Information Retrieval: Latent Semantic Analysis (LSA), Probabilistic LSA (PLSA), or the Non-negative Matrix Factorization (NMF) representations. The dimensions produced by these statistical techniques do not have a direct psychological interpretation, and they are only to be used for the detection (i.e., classification) task that converts pseudo-documents into predefined categories, and this is why we call this approach *categorical*. These dimensionality reduction techniques reduce the computation time and noise in the data.

LSA is one of the earliest approaches to reduce the dimension of vector representations of textual data (Landauer, McNamara, Dennis, and Kintsch 2007). LSA maps terms or pseudo-documents into a vector space of reduced dimensionality that is the latent semantic space. The mapping of the given terms/pseudo-documents vectors to this space is based on Singular Value Decomposition (SVD), a reliable technique for matrix decomposition. SVD decomposes a matrix as the product of three matrices.

$$A = U \sum V^T \approx U_k \sum_k V_k^T = A_k \tag{1}$$

where A_k is the closest matrix of rank k to the original matrix. The columns of V_k represent the coordinates for pseudo-documents in the latent space.

Probabilistic Latent Semantic Analysis (PLSA) (Hofmann 1999) has two key differences with LSA. PLSA defines proper probability distributions and the reduced matrix does not contain negative values. Based on the combination of LSA and probabilistic theories such as Bayes rules. PLSA finds the *latent topics*, the association of pseudo-documents and topics, and the association of terms and topics. In equation (2), z is a *latent class variable* (i.e., discrete emotion category), while w and d denote the elements of term vectors and pseudo-document vectors, respectively.

$$P(d, w) = \sum_{z} P(z) P(w|z) P(d|z)$$
(2)

where P(w|z) and P(d|z) are topic-specific word distribution and pseudo-document distribution, individually. The decomposition of PLSA, unlike that of LSA, is performed by means of the likelihood function. In other words, P(z), P(w|z), and P(d|z) are determined by the Maximum Likelihood Estimation (MLE) and this maximization is performed using the Expectation Maximization (EM) algorithm. For pseudo-document similarities, each row of the P(d|z) matrix is used as a low-dimensional representation in the semantic topic space.

Non-negative Matrix Factorization (NMF) (Lee and Seung 1999) has been successfully applied to semantic analysis. Given a non-negative matrix A, NMF finds non-negative factors W and H that are reduced-dimensional matrices. The product WH can be regarded as a compressed form of the data in A.

$$A \approx WH = \sum WH \tag{3}$$

W is basis vector matrix and H is encoded matrix of basis vectors in the equation (3). NMF solves the following minimization problem (4) to obtain an approximation A by computing W and H in terms of minimizing the Frobenius norm of the error.

$$\min_{W,H} \|A - WH\|_F^2, \quad s.t. \ W, H \ge 0 \tag{4}$$

where $W, H \ge 0$ means that all elements of W and H are non-negative. This non-negative peculiarity is desirable for handling text data that always require non-negativity constraints. The classification of pseudo-documents is performed based on the columns of matrix H that represent the pseudo-documents.

3.2. Dimensional Model

Experimental psychologists studying stimulus-response phenomena have used dimensional models. Subjects receive a stimulus (e.g., a photo or a text), and then report on the affective experience using a dimensional representation. Often the self-reports of many subjects are recorded producing normative databases of stimulus-response data.

ANEW (Bradley and Lang 1999) is a set of normative emotional ratings for a collection of English words (N = 1,035), where after reading the words, subjects report their emotions in a three dimensional representation. This collection provides the rated values for valence, arousal, and dominance for each word rated using the Self Assessment Manikin (SAM). For each word w, the normative database provides coordinates in an affective space as:

$$\bar{w} = (valence, arousal, dominance) = ANEW(w)$$
 (5)

The occurrences of these words in a text can be used, in a naïve way, to weight the sentence in this emotional plane. This assumption is frequently used in the literature but naïve because words often change their meaning or emotional value when they are used in different contexts.

3.3. Classification

When a new *pseudo-document* needs to be classified, it is represented as a point in the reduced space of one of the two models (categorical or dimensional) using the approach above. The classification (or emotion detection task) consists of finding the closest emotion category to the pseudo-document.

To measure the distances cosine similarities can be calculated between vectors (i.e., pseudo-documents or emotional categories) in this representation. For the current study the

similarities between a pseudo-document and a category need to be above a threshold, otherwise the input is labeled as "neutral," meaning the absence of emotion. When the similarity is above the threshold, the input is labeled as the emotion with the highest similarity. We used a threshold (t = 0.65) for the purpose of validating a strong emotional analogy between two vectors. Our threshold value was chosen to optimize accuracy and following recommendations from previous studies (Penumatsa, Ventura, Graesser, Franceschetti, Louwerse, Hu, and Cai 2006).

If we define the similarity between a given input text, I, and an emotional class, E_j , as $sim(I, E_j)$, the categorical classification result, CCR, is more formally represented as follows:

$$CCR(I) = \begin{cases} \arg\max_{j} (\sin(I, E_j)) & \text{if } \sin(I, E_j) \ge t \\ "neutral" & \text{if } \sin(I, E_j) < t \end{cases}$$

One class with the maximum score is selected as the final emotion class.

In the next section the accuracy of classifying pseudo-documents using the two representation spaces is compared. In the categorical space we measure distances between the pseudo-document and the emotional category in the LSA, PLSA, and NMF spaces. In the dimensional representation the distances are measured in the VAD space. The VAD value of this sentence is computed by averaging the VAD values of the words:

$$\overline{sentence} = \frac{\sum_{i=1}^{n} \bar{w}}{n}$$
(6)

where *n* is the total number of words in the input sentence (i.e., pseudo-document).

Because the number of words available in this normative database is limited, the chance of co-ocurrence with words in the corpora is low. Instead of only using these words we also used the synset (all synonyms) from WordNet-Affect to calculate the position of each emotion category. These emotional synsets are converted to the three-dimensional VAD space and averaged for the purpose of producing a single point for the target emotion as follows:

$$\overline{emotion} = \frac{\sum_{i=1}^{k} \bar{w}}{k} \tag{7}$$

where k denotes the total number of synonyms in an emotion.

To compare the differences amongst techniques we use emotion categories common to most of the corpora used in the evaluation (all except USE). *anger-disgust, fear, joy*, and *sadness*, found in most corpora used, are mapped on the VAD space. Let A_c , F_c , J_c , and S_c be the centroids of these four emotions. Then the centroids, calculated with equation (7), and a 1–9 scale in the valence, arousal and dominance axis, are as follows: $A_c = (2.55, 6.60, 5.05)$, $F_c = (3.20, 5.92, 3.60)$, $J_c = (7.40, 5.73, 6.20)$, and $S_c = (3.15, 4.56, 4.00)$. Apart from the four emotions, we manually define *neutral* to be centered (5, 5, 5). A pseudo-document is tagged with the emotion category closest to its centroid. The centroid of the pseudo-document may be close to an emotional category in the VAD space, even if they do not share any terms in common. We define a distance threshold (empirically set to 4) that must be met before making any dimensional classification.

3.4. Exploratory Visualization

The categorical and dimensional representations of pseudo-documents and emotional categories can also be used to create low dimensional visualizations. The techniques to reduce the vector space in the categorical models require at least six dimensions to represent

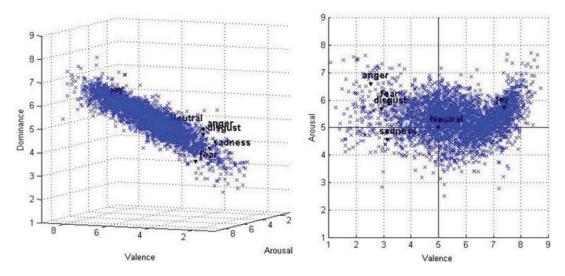


FIGURE 2. Distribution of ISEAR data in the three-dimensional and two-dimensional affective space. The 'x' denotes the location of one sentence corresponding to valence, arousal and dominance. Other maps are similar (c.f. Kim and Calvo 2010).

Emotion	SemEval	ISEAR	Fairy tales	Total
Anger-Disgust	62	2,168	218	2,448
Fear	124	1,090	166	1,380
Joy	148	1,090	445	1,683
Sadness	145	1,082	264	1,491

TABLE 1. Number of Sentences Labeled with Each Emotion. USE Data Set Has a Different Set.

enough of the variance contained in the original data. The number of dimensions and their lack of a psychological interpretation, makes visualizations based on categorical model not practical.

The VAD models instead are three-dimensional vectors that can be easily visualized. Figure 2 shows the emotional dimensions and the representation of each sentence in the same space.

4. EMOTION-LABELED DATA

The following four data sets were employed in the evaluation of our dimensional and categorical techniques. The first three (SemEval, ISEAR and Fairy Tales) have four emotion categories in common. The fourth (i.e., USE) does not have these categories and is often discussed separately. The number of pseudo-documents in each category is shown in Table 1 and sample texts in Table 2.

4.1. News Headlines

The first data set is "Affective Text" from the SemEval 2007 task (Strapparava and Mihalcea 2007). This data set consists of news headlines excerpted from newspapers and

Data set	Sentences tagged with Sadness/Sad		
SemEval	Bangladesh ferry sink, 15 dead.		
ISEAR	When I left a man in whom I really believed.		
Fairy tales	The flower could not, as on the previous evening, fold up its petals and sleep; it dropped sorrowfully.		
USE	Lecturer and tutor were helpful and explained concepts well.		

TABLE 2. Sample Sentences in Different Corpora.

news Web sites. Headlines are suitable for our experiments because headlines are typically intended to evoke emotions that draw the readers' attention. The data set has six emotion classes: *anger*, *disgust*, *fear*, *joy*, *sadness*, and *surprise*, and is composed of 1,250 annotated headlines. In contrast to other datasets SemEval, allows a sentence to have multiple tags and includes a *neutral* category.

4.2. International Survey on Emotion Antecedents and Reactions (ISEAR)

The ISEAR data set consists of 7,666 sentences (Scherer and Wallbott 1994), annotated by 1,096 participants with different cultural backgrounds who completed questionnaires about experiences and reactions for seven emotions: *anger*, *disgust*, *fear*, *joy*, *sadness*, *shame*, and *guilt*.

4.3. Fairy Tales

Sentences in the third data set were extracted from fairy tales (Alm 2009) labeled with five emotion categories: *angry-disgusted*, *fearful*, *happy*, *sad*, and *surprised*. This data has been used in the literature because emotions are particularly significant elements in the literary genre of fairy tales. The data set is composed of three stories for children including Grimms', Hans Christian Andersen's, and Beatrix Potter's stories.

4.4. Unit of Study Evaluations (USE)

The USEs are survey instruments used in Australia to assess students' experience of a course, similar to the Student Evaluations of Teaching in the USA. The USE has 12 questions, 8 of which are standardized university-wide and 4 that are selected by each faculty. It is designed to provide information to those seeking a) to assess the learning effectiveness of a subject, for planning and implementing changes in the learning and teaching environments, and b) to assess the contributions of units or subjects to students' learning experience in their whole degree program. The answers contain a Likert scale and a free text field handwritten by students and later typed-in for this project. The only labels available for this data set are these ordinals: *strongly agree* and *agree* that corresponds to a negative sentiment.

The USEs used in this study were collected from courses taught by two academics over a period of six years were used to create the data set. After removing responses to question 4 (a question on workload that has a different structure), the data set contained a total of 909 questionnaires (each with 11 ratings), and out of the possible 9,999, students responded with

Data set Emotion	SemEval		ISEAR		Fairy tales				
	Prec.	Rec.	F1	Prec.	Rec.	F1	Prec.	Rec.	F1
Anger-Disg	ıst								
MCB	0.000	0.000	-	0.399	1.000	0.571	0.000	0.000	-
CLSA	0.089	0.151	0.112	0.468	0.970	0.631	0.386	0.749	0.510
CPLSA	0.169	0.440	0.244	0.536	0.397	0.456	0.239	0.455	0.313
CNMF	0.294	0.263	0.278	0.410	0.987	0.579	0.773	0.560	0.650
DIM	0.161	0.192	0.175	0.708	0.179	0.286	0.604	0.290	0.392
Fear									
MCB	0.000	0.000	-	0.000	0.000	-	0.000	0.000	-
CLSA	0.434	0.622	0.511	0.633	0.038	0.071	0.710	0.583	0.640
CPLSA	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
CNMF	0.525	0.750	0.618	0.689	0.029	0.056	0.704	0.784	0.741
DIM	0.404	0.404	0.404	0.531	0.263	0.351	0.444	0.179	0.255
Joy									
MCB	0.309	1.000	0.472	0.000	0.000	-	0.407	1.000	0.579
CLSA	0.455	0.359	0.402	0.333	0.061	0.103	0.847	0.637	0.727
CPLSA	0.250	0.258	0.254	0.307	0.381	0.340	0.555	0.358	0.436
CNMF	0.773	0.557	0.648	0.385	0.005	0.010	0.802	0.761	0.781
DIM	0.573	0.934	0.710	0.349	0.980	0.515	0.661	0.979	0.789
Sadness									
MCB	0.000	0.000	-	0.000	0.000	-	0.000	0.000	-
CLSA	0.472	0.262	0.337	0.500	0.059	0.106	0.704	0.589	0.642
CPLSA	0.337	0.431	0.378	0.198	0.491	0.282	0.333	0.414	0.370
CNMF	0.500	0.453	0.475	0.360	0.009	0.017	0.708	0.821	0.760
DIM	0.647	0.157	0.253	0.522	0.249	0.337	0.408	0.169	0.240

TABLE 3. Emotion Identification Results. USE has different labels so cannot be included.

3,008 textual responses (each expected to be a description of a rating), a textual response rate of 30.1%. Out of these we removed internal referencing (e.g., 'see above') and meaningless text (e.g., '?'). The questionnaire and results are described in more detail in Kim and Calvo (2010).

5. EVALUATION OF AFFECT DETECTION TECHNIQUES

The goal of affect detection is to predict a single emotional label given an input sentence. The evaluation in Table 3 shows Majority Class Baseline (MCB) as the baseline algorithm. The MCB is the performance of a classifier that always predicts the majority class. In **Sem-Eval** and Fairy tales the majority class is *joy*, while *anger-disgust* is the majority emotion in case of ISEAR. The five approaches were evaluated on the data set of 479 news head-lines (SemEval), 5,430 responses to questions (ISEAR), and 1,093 fairy tales' sentences. We define the following acronyms to identify the approaches: LSA-based categorical classification (CLSA), PLSA-based categorical classification (CNMF), and Dimension-based estimation (DIM).

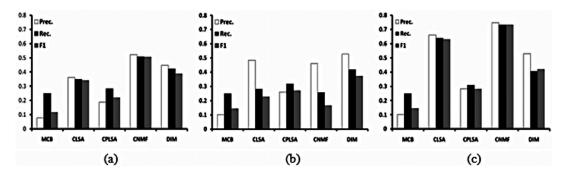


FIGURE 3. Precision, recall, and F-measure for (a) SemEval, (b) ISEAR, and (c) Fairy Tales.

	Sem Eval F1	ISEAR F1	Fairy Tales F1	USE
MCB	0.118	0.143	0.145	0.221
CLSA	0.340	0.228	0.630	0.342
CPLSA	0.219	0.270	0.280	0.284
CNMF	0.505	0.166	0.733	0.307
DIM	0.386	0.372	0.419	0.363

TABLE 4. F1-measures for the Different Techniques on the Different Corpora.

5.1. Precision, Recall, and F-measure

Classification accuracy is usually measured in terms of precision, recall, and F-measure. Table 3 shows the values obtained by five approaches for the automatic classification of four emotions. The best results are marked in bold for each individual class. As can be seen from the table, the performances of each approach hinge on each data set and emotion category, respectively.

In the case of SemEval, precision, recall and F-measure for CNMF and DIM are comparable. DIM approach gives the best result for *joy*, which has a relatively large number of sentences. In ISEAR, DIM generally outperforms other approaches except for some cases, whereas CNMF has the best recall score after the baseline for the *anger-disgust* category. Figure 2 shows the results of three-dimensional and two-dimensional data representation of the ISEAR corpus (other maps are similar, see Kim and Calvo (2010) for the one on USEs). Each point in the graph is a text unit. The labels in the graph represent the centroids of the pseudo-documents labeled as such, using equation 7. When the graph is seen in interactive mode we can see how each pseudo-document is placed in relation to other or to the labels.

When it comes to fairy tales, CNMF generally performs better than the other techniques. *Joy* also has the largest number of data instances in fairy tales and the best recall ignoring the baseline and F-measure are obtained with the approach based on DIM for this affect category. CNMF gets the best emotion detection performance for *anger-disgust*, *fear*, and *sadness* in terms of the F-measure.

Figure 3 and Table 4 display results among different approaches obtained on the different data sets. We describe the classification performance with the macro-averaged F1-measure, that weights every category equally, regardless of how many sentences are assigned to each category. This measurement prevents the results from being biased given the imbalanced data distribution. From this summarized information, we can see that CPLSA performs less

effectively with several low performance results across all datasets. CNMF is superior to other methods in SemEval and Fairy Tales data sets, while DIM surpasses the others in ISEAR. Our CPLSA conducted except for ISEAR experiment is inferior to CNMF, DIM as well as CLSA. The result implies that statistical models which consider a probability distribution over the latent space do not always achieve sound performances. In addition, we can infer that models (CNMF and DIM) with only non-negative factors (as opposed to LSA that can have negative loadings) are appropriate for dealing with these text collections.

Another notable result is that the precision, recall, and F-measure are generally higher in Fairy Tales than in the other data sets. These sentences in the fairy tales tend to have more emotional terms and the length of sentences is longer. The nature of fairy tales makes unsupervised models yield better performance (see Table 2). In summary, of those evaluated the categorical NMF model and the dimensional model show the best emotion identification accuracy as a whole.

It is interesting to compare these results to those in the literature. Danisman and Alpkocak (2008) used the ISEAR collection and vector space models to classify 801 news headlines from SemEval 2007. In their multiclass classification they found that using VSM produced better results (F1 = 0.322) than Naïve Bayes (F1 = 0.285), SVM (F1 = 0.286), and ConceptNet (F1 = 0.221). Regrettably their multiclass classification cannot be directly compared to ours because they separated Disgust and Anger producing 5 classes, rather than 4. Single class classifiers are better for comparison: their study resulted in VSM as the most accurate of all the techniques compared for Anger (F1 = 0.242), Joy (F1 = 0.496), and Sad (F1 = 0.371). SVM was the most accurate for Disgust (F1 = 0.095). In a different study using the Semeval 2007 data, Strapparava and Mihalcea (2008), showed that Naïve Bayes trained on blog data produced the most accurate results for Anger (F1 = 0.168) and Joy (F1 = 0.329) while LSA with synsets produced the best for Sadness (F1 = 0.231) and LSA single word produced the best for Disgust (F1 = 0.047) and Fear (F1 = 0.228). Table 3 shows we had better results for all three: Anger-Disgust (F1 = 0.278) was better than the results for class Anger or Disgust in either study, and Joy (F1 = 0.71) and Sadness (F1 = 0.475) also produced higher F1 scores.

6. **DISCUSSION**

We contribute a new computational modeling approach of emotions based on data collected using a dimensional model of emotions. The model follows the theory that emotions are better represented in a three-dimensional space of valence, arousal dominance and this is substantially different to the categorical approach most commonly followed in the AC literature.

We show that the dimensional approach can be used as way of visualizing emotions in a psychologically meaningful space rather than a feature space driven by statistics. This might have many practical applications for new ways of searching for emotionally laden content. Furthermore, the dimensional model can also be used in the detection (i.e., classification) of emotion tasks

We compared the performances of three statistically driven dimensionality reduction techniques in the *categorical* representation of emotions with a *dimensional* representation based on psychologically supported data. Both types of representations are based on the naive bag-of-word assumption used in much of the literature, yet they provide good accuracies in the classification tasks. The results show that the NMF-based categorical classification performs best among categorical approaches to classification, and the dimensional approach is similar to NMF.

We have compared the above techniques in four data sets and conclude that the results do not generalize well because the results vary among data sets. This is due to the limitations of the lexical approach and of using background knowledge that affect the accuracy, particularly when the vocabulary of the background knowledge is not close to that of the corpora being modeled (i.e., domain oriented similarity (Strapparava and Mihalcea 2008)). Future work will aim to investigate further this connection, identifying more effective strategies applicable to generic datasets. We are also developing tools for collecting more representative collections of affective words and possibly relevant n-grams by using a folksonomies approach.

6.1. Limitations of the Lexical Approach

The common bag-of-words assumption used here and in most of the literature is naïve in the sense that the affective meaning is not simply expressed by the lexicon used as the model assumes, it is also an effect of the linguistic structure. For example, we can observe the limitations of this approach in the input sentences below:

"The cook was frightened when he heard the order, and said to Cat-skin, You must have let a hair fall into the soup; if it be so, you will have a *good* beating."–which expresses *fear*.

"When therefore she came to the castle gate she saw him, and *cried* aloud for joy."—which is the expression for *joy*.

"Gretel was not idle; she ran screaming to her master, and *cried*: You have invited a fine guest!"-which is the expression for *angry-disgusted*.

It would be interesting to study techniques that combine Natural Language Processing techniques with the use of normative databases.

6.2. Affective Perspectives: Evoke, Express, or Emote

There are different perspectives in which emotions in text can be analyzed (e.g., the writer and the reader), and in a way most of the current AC approaches do not distinguish amongst them. Text can evoke or trigger emotions in those who read it. Text can also reflect or express the emotional state (or its socially acceptable simile) of the person writing it. These are two different functions of emotional text as the one we have discussed here.

It can also be argued that neither of these two perspectives directly reflects the true emotion of a person (either writer or reader). Emotions are often seen as internal states better described by its neural substrates or the subject's physiology or a combination of all the above (c.f. Calvo and D'Mello 2010).

In future application-driven research it would be important to discriminate these three perspectives more explicitly.

ACKNOWLEDGMENTS

The authors would like to acknowledge Alessandro Valitutti for his contribution to earlier stages of this project. SMK was partially supported by a Norman I. Price Scholarship, University of Sydney.

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